



IHM Ranchi SANDESH NEWSLETTER

Volume #3
July – Dec' 22

OUR MISSION

We create hospitality leaders with an aim to shape hotel management graduates that are passionate, proficient and industry-ready to tackle the future challenges head-on.



OUR VISION

The Institute aims to be the pioneer and progressive Hotel Management Institute in terms of Research and Development in the field of Hospitality in India.



IHM CORE VALUES



Respect

- We do not look down on others or their opinions
- We treat people with dignity

Adult Education

- We treat students like thinking adults
- We promote active involvement in learning process

Learning

- We believe in the authority that knowledge, study and experience provide
- We look for opportunities to update our knowledge systematically

Walk The Talk

- We model the behaviour that we expect from others
- What we do is more important than what we say

Entrepreneurship

- We promote an entrepreneurial mind set
- We develop skills for exercising initiative in a given business environment

Rigour

- We provide in depth learning experience which is academically, intellectually and personally challenging.

Relevance

- Learning in the institute relates to the 'Real World' of the hospitality
- Our students will be familiar with latest industry practices

WELCOME

Welcome All! We're So Glad You're reading this newsletter! The **magic** is about to begin so sit back, and relax, while you read "Sandesh" the newsletter of IHM Ranchi." Let's walk down our hallways to a great year filled with learning new things, working together, and having a lot of fun! Please know as you walk through this newsletter that you are surrounded by who are guided by a passion for hospitality, and who wholeheartedly believe in success...every day...always.



EVENTS & ACTIVITIES

IHM Ranchi creates history by making 135 nos. of Madua based dishes to claim "India Book of Records 2022" on its 3rd Foundation Day

Institute of Hotel Management Ranchi, a premier institution under the Department of Tourism, Govt. of Jharkhand and affiliated to National Council for Hotel Management and Catering Technology under the Ministry of Tourism, Govt. of India has made a distinct mark in the culinary history of the state.

In order to mark the celebration of "International Year of Millet 2023", IHM Ranchi has showcased it's culinary excellence by preparing 135 nos. of millet based dishes in a record time of 27 minutes. In an attempt to bag the prestigious "India Book of Records 2022" the institute has chosen to highlight the potential usage of the millet which is popularly known as "Madua" and remains generally restricted to domestic kitchens of the household to the culinary platter of modern commercial kitchens and food business by making delicious savory items, starters, entree, main course dishes and the lip smacking desserts.

All the 135 no. of delicacies prepared during the attempt included Madua as the base ingredient in their recipes highlighting it's immense health benefits, nutritional value and versatility in the culinary world. The successful execution of such mega events by an academic institution required an extensive planning by the culinary R&D team and timely preparation by students under the able guidance of young and enthusiastic teachers of IHM Ranchi. The partners of the event were the flagbearers for promotion of Jharkhandi cuisine at global platform included the team from Hotel Radisson Blu, Ranchi and Jharkhand Caterers Association, support, guidance and motivation from all the stakeholders made this event a grand success.



SMART Classes on Personality Development

To create value addition, we conduct additional classes of Personality Development with a view to enhancing communication skills and grooming of our students. These had an impact on the placement performance and Students have shown improvement. Special classes are being conducted for all Batches on PDP, Communication Skill, Soft Skills, and Interview Techniques by the dedicated team of teachers who are making all out efforts for the improvement in the performance of the students. This year SMART classes were organized for students of IHM Ranchi. Idea of these classes is to open the minds of students, to make them understand their strengths and weaknesses and help them create the right attitude to face the challenges of the industry. Apart from core department knowledge classes covered topics like: How to build confidence, Positive Attitude, Body Language, Elevating Grooming Standards, Communication and Listening Skills, Time Management, Crisis Management, Goal setting, Self-Motivation & Good Decision-making Skills.



Six days “Art of Living” sessions for final year students

IHM Ranchi organized six days “Art of Living” session from 1st Aug 2022 to 6th Aug 2022 for its final year students for the development of conscience and motivation to prepare themselves for upcoming challenges in the future. The main objective of the intellectual workshop organized in the institute is to improve the overall performance of the students, enhance self-confidence, creativity and communication and help in developing skills of self-development for leadership and team building in other areas, to help the students to respond effectively to the challenges of the 21st century.



Six Days Entrepreneurship Pakhwada for JSLPS Didi

In association with Jharkhand State Livelihood Promotion Society(JSLPS) Khunti, Govt. of Jharkhand, IHM Ranchi organized six days Rural Entrepreneurship Pakhwada from 5th July 2022 to 10th July 2022 under “Aajeevika Didi Café Scheme” in which total no. of 20 women (Didi) of Self Help group were given training in “Bakery and Confectionary”. During the training the participants were taught the importance of personal grooming & hygiene and uniform, proper use of ingredients, standard recipe and preparation of different type of Bakery products like Burger Bun, Bread, Pizza, Toast, Christmas Cake etc.



AZADI KA AMRIT MAHOTSAV

IHM Ranchi celebrate the “Azadi Ka Amrit Mahotsav”

IHM Ranchi organized a six-day heritage walk under “Yuva Tourism Club” on the occasion of Azadi Ka Amrit Mahotsav for the students. In this programme institute were given a glimpse of the Jharkhand heritage at State Museum of Jharkhand, Hotwar, Ranchi where the students were exposed to Mythological Monuments, Tribal Arts, forts of Jharkhand and Culture of Jharkhand. “Prabhat Feri” was organized on 10th Aug, 2022 wherein students of IHM Ranchi walked through 3 km area to motivate the people to participate in more and more numbers on 15th August to celebrate the “Azadi Ka Amrit Mahotsav”. 100 Indian Flags were also distributed during the “Prabhat Feri” walk.



World Tourism Day 2022

On the Occasion of World Tourism Day (27.09.2022), Yuva Tourism Club of IHM Ranchi welcomed and felicitated the tourist of Air Asia and Indigo flight at Birsa Munda Airport, Ranchi in association with Ministry of Tourism, Government of India, Patna Office. Poster Making competition and Speech Competition on the topic “Rethinking Tourism” was held at IHM Ranchi in which 21 students participated in Speech Competition and 14 students participated in Poster Making competition. In Speech competition the winner was Mr. Naik Aditya Satish, 1st runner up was Ms. Simerpreet Kaur and 2nd runner up was Ms. Richa Kumari. In Poster Making Competition the winner was Ms. Bidisha Ray, 1st runner up was Ms. Pratibha Toppo and 2nd runner up was Ms. Mansi Barnwal.



Swachhta Pakhwada held from 15th – 30th September 2022

The Swachhta Pakhwada was celebrated during 15th -30th September 2022 in association with Ministry of Tourism, Government of India, Patna Office. Cleanliness drive was carried during the Swachta Pakhwada including the surrounding and other areas like IHM Ranchi campus, Central University of Jharkhand, Brambe village, Brambe Hospital, National Highway crossing the area, etc. On 22nd September 2022, Slogan Writing Competition on the topic **“New India Clean India”** was held in which 16 students participated. Among the Participant Ms. Ruhama Kongari, Ms. Puja Tigga and Ms. Milee were First, Second and Third respectively. The Best Slogans were “Support Clean India for Environmentally Clean India”, “If you Dream for Developed Nation- Clean India should be your Mission” and “Desh Hamara Swachhta Hamari”. On 28th & 29th September 2022, Symposium competition was held on the topic **“India of my dreams: Clean People and Healthy People”** in which 86 students participated in which the winner was Ms. Soumya, 1st runner up was Mr. Karan Kumar and Mr. Soren Epil Marndi and Ms. Arshi Nagwanshi were given Consolation prizes. The prizes distribution and felicitation ceremony was held on 30th September 2022 wherein Certificates and Medals were distributed to the winners of various competitions.



Orientation programme

Orientation programme was organized at Institute of Hotel Management (IHM) Ranchi for the students enrolled in B.Sc. in H&HA and Short Courses for the academic session 2022-23. Mrs. Anjali Yadav, Director Tourism, Government of Jharkhand, Chief Guest, Mr. Hemant Mehta, General Manager, Hotel Radisson Blu Ranchi and Mr. Brajesh Kumar Gupta, General Manager, Hotel Le Lake Sarovar Ranchi, guest of honor were present in ceremony. This year there were a total of 88 enrollments in undergraduate courses and 25 enrollments in short courses at IHM Ranchi.



Fresher welcome programme “Aarambh” organized at IHM Ranchi.

IHM Ranchi organized Fresher's day programme for the students of academic session 2022-23. Ms. Pooja Lakra, Miss Jharkhand Queen 2019 and Mr. Ankush kasera celebrity photographer were special guest of the ceremony. During Fresher's day students of the institute presented cultural programs which was applauded by all. Mr. Manish Kumar Raj was adjudged as Mr. Fresher 2022 and Ms. Bidisha Ray was Miss Fresher 2022 by the judges on the basis of student's communication, skills, intelligence and personality. The theme of this event was “Aarambh”.



Life motivational session organized at IHM Ranchi on the topic that “Everything is positive in life”

Institute of Hotel Management Ranchi organized a live session on the theme of “Life is All Positive”. The chief guest of this session was Mr. Dick Persini, a motivational speaker and mentor and founder of Life is All Positive. Mr. Dick is referred to by some as the "Healer of the Mind", and by others as a "speaker of Truth". Many call him a "Motivational Speaker," "Positive Influencer," "Mentor," "Guru," or "Brother," with his reply, "I'm none of them, just a normal guy like you all, but people. I'm on a mission to convince you that life is all positive and negativity doesn't exist." Mr. Parisini interacted with students and motivated them. During his session he said that at the time of interview, how to present yourself in such a way that recruiter needs you, by controlling our thinking we can control our mind.



Member of Understanding (MOU) signed between District Administration, Lohardaga and Institute of Hotel Management (IHM) Ranchi

A MoU have been signed between District Administration, Lohardaga and Institute of Hotel Management (IHM) Ranchi under "Special Central Assistance Scheme" for providing employment-oriented technical training to the economically weaker students of Lohardaga district, Jharkhand for the academic year 2022-23. Mr. Sudarshan Bhagat, Honorable MP, Lohardaga Lok Sabha Constituency were present as Chief Guest and Dr. Waghmare Prasad Krishna, IAS, District Commissioner, Lohardaga, Ms. Garima Singh, IAS, Deputy Development Commissioner, Dr. Arvind Singh, DFO, Lohardaga, Mr. R Ramkumar, IPS, Superintendent of Police, Lohardaga, Mr. Arun Kumar Singh, District Planning Officer, Lohardaga, Dr. Bhupesh Kumar, Principal, IHM Ranchi and Mr. Alok Aswal, Head of Department, IHM Ranchi were also present in this program. Through this MoU, economically weaker candidates of Lohardaga District, State of Jharkhand, will be enrolled in various employment oriented courses being taught at IHM Ranchi and all the expenses including Tuition, hostel, uniform etc for the students will be funded so that students from Lohardaga can get better education as well as employment.



Bhupesh Kumar, Principal, IHM Ranchi (Left) and Waghmare Prasad Krishna, IAS, district commissioner, Lohardaga exchanging the MoU for skill development.